

June 17, 2009

Re: Ontario Tire Stewardship (OTS) Used Tires Program

Dear Sir / Madam,

On April 8, 2009 the Ontario Minister of the Environment, the Honorable John Gerretsen, announced the approval of the Used Tires Program Plan. With this Approval Waste Diversion Ontario (WDO), and the Used Tires Industry Funding Organization (IFO) Ontario Tire Stewardship (OTS) are committed to implementing the Program on September 1st, 2009.

Under the Program OTS will work with the full range of stakeholders involved in the used tire management chain to drive the reuse and recycling of used tires into environmentally beneficial end uses, and away from disposal applications such as burning for fuel and application to land in non-engineering specified uses. The program will support the growth and development of the Ontario-based used tires management industry by incenting the movement of used tires to R's uses. OTS will implement a robust tracking and auditing function to measure whether the program is achieving this goal, and will adjust the program on an annual basis as necessary.

The Used Tires Program Plan recognizes a range of key stakeholders in the management of used tires in Ontario:

1. **Stewards**
2. **Collectors**
3. **Haulers**
4. **Processors**
5. **Recycled Product Manufacturers (RPMs)**

Stewards are obligated to report on supply of new tires into Ontario to OTS, and remit the appropriate Tire Stewardship Fee (TSF) for each tire supplied into the province.

Collectors, Haulers, Processors and RPMs are operational stakeholders involved in the management of used tires, and may register with OTS. This registration may enable these organizations to access the Allowances and Incentives that are contained in the program, and to participate in the benefits that the implementation of this program will bring to the entire industry.

The Guidebooks included in this package will provide you more information on registration and Program roles. Please review as soon as possible.

OTS is working hard to be ready for September 1st. Our online registration and new website will be launched on July 6th, 2009. Go to www.ontariotirestewardship.org to register as well as for the latest updates regarding upcoming informational sessions for your role. In the meantime you can contact me at 416-428-7702 or ahorsman@ontariotirestewardship.org if you have questions.

Regards,



Andrew Horsman
Executive Director